



Former Heavyweight Champion Joe Hipp Launches Nonprofit Youth Boxing Program with Moxy Commerce

Former Heavyweight Champion Joe “The Boss” Hipp launches All Nations Foundation, a nonprofit organization focused on developing leadership, discipline, and tenacity through the sport of boxing. The former champion has partnered with the innovative technology company Moxy Commerce to help his organization reach its potential.

Tacoma, WA ([PRWEB](#)) November 16, 2010 -- Former Heavyweight Champion Joe “The Boss” Hipp knows how to win a fight. His current fight – a vision to teach Tribal Youth the essential skills of leadership, discipline, and tenacity through the sport of boxing. Hipp has created the nonprofit All Nations Foundation to achieve this vision and has partnered with the innovative technology company Moxy Commerce to help his organization reach its potential.

Hipp, the winner of the WBF and NABF Heavyweight Boxing Titles in the late 1990’s, feels he’s called to give back, to be an advocate, a leader and a role model for what he truly believes in...our youth. Hipp’s long term goal with the All Nations Foundation is to create a series of drug and alcohol free Centers where youth can study after school, play games in a fun and social environment and of course learn a variety of skills and sports – including boxing.

“One of the critical issues that we face today is the issue of leadership,” said the former Champion. “Many people believe that leadership is simply being the first, biggest or most powerful. Leadership should have a different meaning and definition. Simply put, the definition of a leader should be interpreted as someone who sets direction in an effort and influences people to follow that direction. Our program will begin teaching this to our youth through the discipline of boxing.”

Moxy Commerce, a company dedicated to revolutionizing Broadcast and Internet advertising, will help All Nations Foundation achieve its goal. Through its commerce and advertising platforms, nonprofits like All Nations Foundation can promote and fundraise seamlessly on Social Networks and mobile devices.

“We believe in Joe and his vision,” said Federico Pacquing, Chief Executive Officer of Moxy Commerce. “Moxy is excited to have All Nations Foundation be the first nonprofit organization we’re working with and are pleased to help in any way we can to get the word out.”

Moxy Commerce has committed to All Nations Foundation that the company will front the capital for all online promotion, fundraising, site development and advertising to help launch the project. As a part of the agreement, Pacquing and Robert Shippey, Moxy Commerce’s Chairman, will join the Board of All Nations Foundation to demonstrate the company’s commitment to the project.

“Our youth are our greatest assets,” said Pacquing. “Moxy plans on matching dollar for dollar all funds raised or donated through our platform to All Nations Foundation.”

The two organizations plan to jointly launch programs in the first quarter of 2011.

About All Nations Foundation

All Nations Foundation is a tax-exempt not-for-profit organization, registered in the State of Washington. The



organization provides the Native American community with a complete youth sports program. All Nations Foundation offers participants from kindergarten to high school positive learning and team experiences along with the opportunity to create life-long memories.

Please visit our web site at www.nations-boxing.org

About Moxy Commerce, Inc.

Moxy Commerce, Inc. is dedicated to revolutionizing media broadcasting and internet advertising. Moxy provides broadcasters, advertisers, retailers and Internet content providers with end-to-end solutions to interact with consumers in innovative ways. Utilizing a best-of-breed approach, Moxy's technology allows organizations to target broadcasts and advertisements, vastly enhancing their effectiveness. By integrating with a fully functional commerce platform, Moxy allows providers to not only show ads – but also to sell products and services.

Now that's Moxy.

Moxy Commerce, Inc. is a Nevada Corporation with headquarters in Tacoma, Washington.

Please visit our web site at www.moxy-commerce.com

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